

Visual Presentation Rubric

	Below Basic (D)	Basic (C)	Good (B)	Excellent (A)
Organization	Presentation is not sequential or logical and it may be hard for the audience to understand the purpose	Presentation may not be sequential or logical but the audience understands the purpose	Presentation is sequential, logical and audience understand the purpose	Presentation is sequential, logical and effectively conveys the meaning and purpose to the audience
Content	have only a basic understanding of the content	show a basic understanding of the content	demonstrate a firm grasp of the content	demonstrate an in-depth understanding of the content
Graphics – Clarity	Many graphics and content are too small or unclear	The graphics and content are hardly identified	Most graphics and content are clear	Graphics and content are clear and easily viewed
Graphics- Relevance	Graphics do not directly relate to the topic OR detract from the presentation	Most graphics relate to the topic	All graphics and content are related to the topic and most make it easier to understand	All graphics are related to the topic <i>and</i> make it easier to understand the presentation
Visual Product	The presentation is not effective <i>or</i> does not make use of available technology effectively <i>and</i> has errors or bugs that detract from its effectiveness	The presentation may not be effective but utilizes available technology <i>but</i> has errors or bugs that detract from its effectiveness	The presentation is effective, utilizes available technology effectively but may have errors or bugs that detract from its effectiveness and include glossary of new terminologies	The presentation is effective, utilizes available technology effectively and is free of errors / bugs and include glossary of new terminologies
Resource Page, Works Cited	The document does not demonstrate adequate research, all resources are electronic, some of which may be unreliable <i>and</i> has not been formatted in MLA format	The document does not demonstrate adequate research, relies heavily on electronic resources, some of which may be unreliable <i>and</i> has been formatted in MLA format	The document reflects adequate research (print and electronic) but relies heavily on electronic resources, some of which may be unreliable <i>and</i> has been formatted in MLA format	The document reflects wide ranging research (print and electronic), show use of reliable resources <i>and</i> has been formatted in MLA format and may be annotated